



**"FOR GREEN FUTURE"
FOUNDATION**



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“FOR GREEN FUTURE” FOUNDATION

- ◆ Established on July 7, 2023
- ◆ A non-profit organization under Vingroup.

The “For Green Future” Foundation carries out impactful projects and initiatives to foster green and sustainable development through Vietnam’s and the world’s green transition programs across ten essential sectors.

GREEN MOBILITY



GREEN LIFESTYLE



GREEN
CONSUMPTION



GREEN SPORTS



GREEN ENERGY



GREEN OFFICES



GREEN TOURISM



GREEN HEALTHCARE



GREEN URBAN AREA



GREEN EDUCATION



OUR MISSION

Pioneer in implementing Vietnam's Government programs, contribute to guiding and making the green transition effectively accessible to everyone in all aspects of life.

For a green future of Vietnam and generations to come!

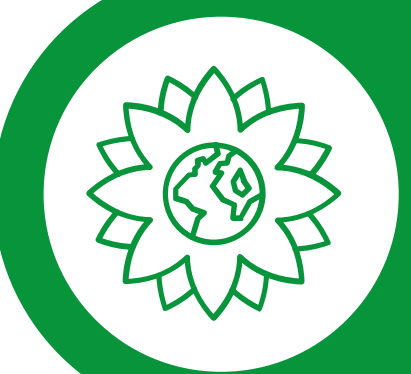


OUR GOAL


Actively contribute to Vietnam's journey towards "Net-Zero" emissions by 2050.



Pioneer
efforts in advancing the commitments of the 26th United Nations Framework Convention on Climate Change (COP26).



Create
a community of Green Ambassadors, embodying a new generation of global citizens committed to sustainable living.



Lead
the movement in shaping green living trends in Vietnam and worldwide.

OUR CORE VALUES

"FOR GREEN FUTURE" FOUNDATION



PIONEER

Trailblazing in setting the example and acting decisively to encourage environmentally friendly initiatives.



SUSTAINABILITY

Every initiative within the "For Green Future" Foundation is anchored in the ethos of sustainability.



COMMITMENT

Commit wholeheartedly to taking prompt and responsible action by diligently executing initiatives and action plans.



EFFICIENCY

Delivering tangible results that drive meaningful shifts in individual behaviors, thereby enhancing green and sustainable development metrics.



INSPIRATION

Fostering a culture of environmental consciousness to inspire present and future generations towards a greener lifestyle.



ACTION PROGRAMS

"FOR GREEN FUTURE" FOUNDATION



 GREEN MOBILITY

 GREEN OFFICES

 GREEN LIFESTYLE

 GREEN TOURISM

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 GREEN SPORTS

ACTION PROGRAMS PURPOSE

"FOR GREEN FUTURE" FOUNDATION

Ensure sustainable development, improve quality of life, and promote eco-conscious economic, cultural, and social activities, safeguarding natural resources for future generations.

Actively promote the green transition lifestyle through efforts to protect the environment on land, in the ocean, in the atmosphere, and across diverse habitats.

Encourage environmental protection through reuse, recycling, and effective waste management, reducing pollution and minimizing negative impacts on the environment, health, and well-being.

Connect clubs, groups, and networks to build eco-conscious communities, fostering healthy and united living environments, elevate individual and societal awareness; Implement chains of green initiatives, and empower future generations to join hands to protect the environment and build Green Cities.

Make significant contributions to the sustainable development of cities and urban areas nationwide, striving for "Net-Zero" emissions by 2050, balancing national carbon footprints, and generating clean renewable energy to counter global climate change.



10 GREEN ACTION PROGRAMS

1. GREEN MOBILITY

Control carbon emissions, encourage the use of low-pollution transportation, and work towards minimizing emissions.



10. GREEN URBAN AREA

Develop urban green spaces, improve air quality and living environments; construct eco-friendly buildings while reducing pollution during both construction and operation.



2. GREEN EDUCATION

Raise awareness and knowledge about the environment, promoting education for sustainable development.

- Talk Green Future
- To a Green Future 2050
- Green Summer
- Together We Build Green Schools



9. GREEN LIFESTYLE

Implement projects to improve and protect the environment by promoting sustainable and eco-friendly lifestyles.



3. GREEN ENERGY

Support the development and adoption of renewable energy, reducing reliance on fossil fuels.



8. GREEN OFFICES

Encourage businesses to adopt eco-conscious and sustainable office solutions.



4. GREEN TOURISM

Reduce waste, protect the environment, and foster local green economies.



7. GREEN CONSUMPTION

Promote sustainable lifestyles and consumption patterns, minimizing waste and environmental impacts.



5. GREEN SPORTS

Organize eco-friendly sporting events and raise environmental awareness through community engagement.



6. GREEN HEALTHCARE

Support and develop sustainable healthcare systems, minimizing medical waste, promoting safe medicine use, and reducing environmental impacts.



HIGHLIGHTS

Since its establishment and operation in 2023, the dedicated staff and volunteers from across Vingroup's P&Ls have worked hand in hand to develop and implement key missions:

Partnered with the "Green Summer" Campaign in 2024 & 2025, benefiting **more than 110,000 people** through environmental improvement projects in **16 provinces and cities**.

1

Organized the "Talk Green Future" contest, attracting **over 10,700 students** after 3 seasons from primary to high school across **34 provinces and cities**.

2

The "To a Green Future 2050" competition has attracted nearly **58,000** submissions over two seasons, reaching nearly 2,000 primary and lower secondary schools across **34** provinces and cities

3

The **ASEAN Eco-Schools Award Vietnam 2024 and 2025**, in partnership with the Ministry of Agriculture and Environment, has recognized **109** exemplary schools.

4

"GEN GREEN" PLATFORM

The Gen Green Platform was officially launched on April 13th, 2025. It is a unique creative hub for eco-conscious communities, dedicated to "Gen Green" – active young Vietnamese who aspire to contribute to a sustainable future.



Over
2.300
videos

Over
35M
views

Over
900
content creators



ACTIVITIES HIGHLIGHTS



JOINING HANDS WITH GREEN SUMMER CAMPAIGN

Joining hands with the Green Summer Campaign has been one of the flagship activities of the "For Green Future" Foundation over the past two years, with total sponsorship exceeding 4.6 billion VND.

In 2024, the Green Summer Campaign, organized by the Foundation and the Youth Unions of 30 universities, attracted the participation of nearly 7,000 students from institutes, schools and universities nationwide. The campaign improved the lives of more than 30,000 residents across 12 provinces, lit over 23,500 meters of rural roads with solar-powered streetlights, and planted hundreds of new green trees.

In 2025, the Foundation, together with universities' Youth Unions, and the Youth Union of the Ministry of Agriculture & Environment, launched 24 projects in 27 communes across 14 provinces, bringing tangible benefits to around 81,000 people in remote, rural, and highland areas.



DEBATE AND PUBLIC SPEAKING CONTEST TALK GREEN FUTURE

The "Talk Green Future" Debate & Public Speaking Contest is part of the Green Education program, established under the cooperation agreement between the Ministry of Education & Training and the "For Green Future" Foundation -Vingroup. It serves as a platform for young people to showcase their confidence and creative thinking. By contributing innovative ideas, the contest aims to inspire positive changes, promote a green lifestyle, and guide everyone toward a greener future.

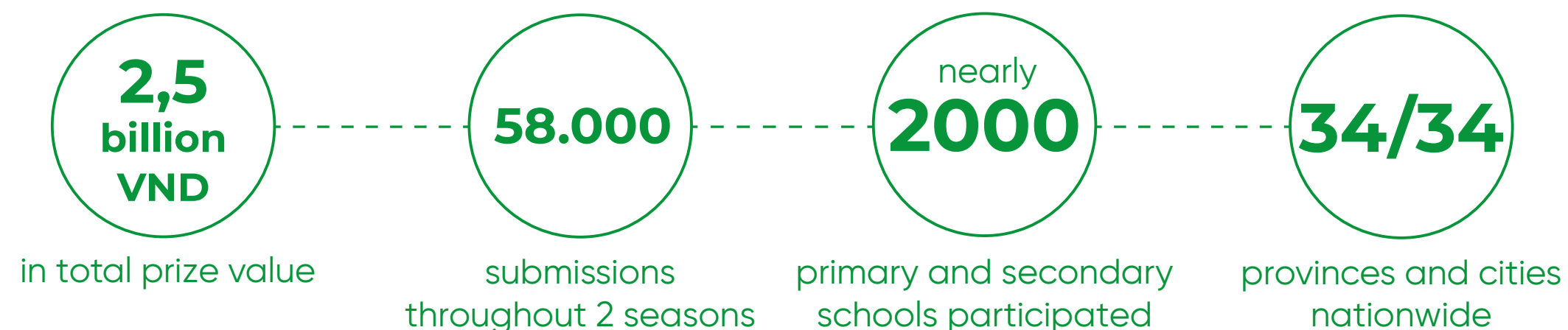


CONTEST

MESSAGES TO A GREEN FUTURE 2050



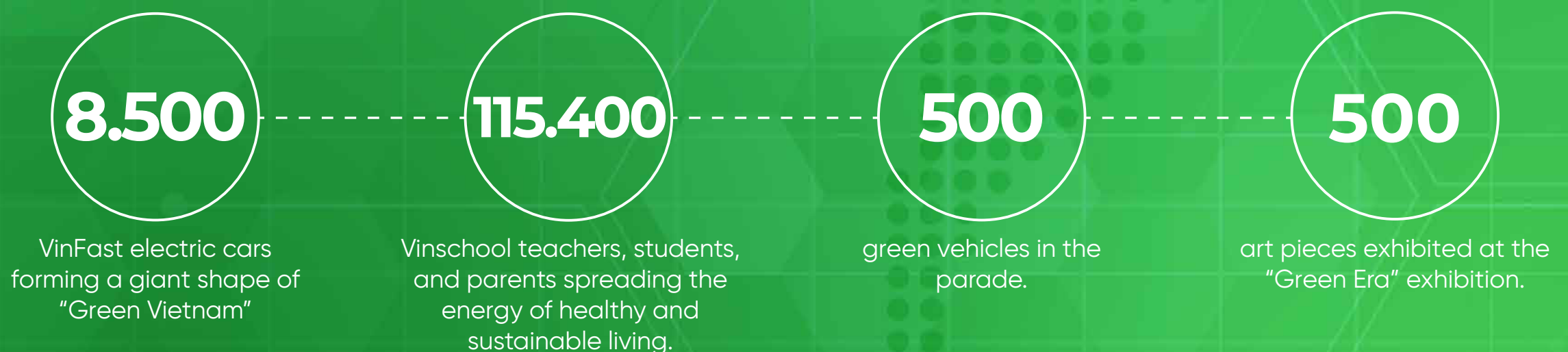
The "Messages To a Green Future 2050" Contest, launched by the Ministry of Education and Training in collaboration with the "For Green Future" Foundation - Vingroup, is a creative place for primary and secondary students nationwide. With the theme "Share your dreams of a green life on Earth in 2050", the contest gave students the chance to express innovative and unique ideas through letters, drawings, or videos. The works not only reflected the children's perspectives and imagination but also showed a sense of responsibility from the young generation towards our living environment and the fate of our planet.



GREEN DAY FESTIVAL

On April 13, 2025, the "Green Festival 2025" was held to commemorate the 80th anniversary of the nation's founding and to celebrate Earth Day. With the theme "Green Era – Era of Nation's Rise", the event drew tens of thousands of participants at Vinhomes Ocean Park 2 & 3.

Highlights of the festival:



CAMPAIGN

GREEN WEDNESDAY

On February 26, 2025, the “Green Wednesday” campaign was officially launched to encourage communities to take small but practical actions to protect the environment. In response, Vingroup’s member and affiliated companies rolled out a series of incentive programs, green initiatives, and environmental protection efforts across **34** provinces and cities nationwide.

Following its launch, “Green Wednesday” spread widely across communities, inspiring and attracting the active participation of thousands of people through meaningful challenges such as the “Green Living Proposals” contest and “Contributions for Green Summer”.



CAMPAIGN

BOLD ACTIONS – BLUE OCEANS

On the morning of June 8, nearly 10,000 volunteers created a “green wave” spreading across 28 provinces and cities nationwide through the “Bold Actions – Blue Oceans” campaign launched by the “For Green Future” Foundation.

In just over an hour, 72 tons of waste were collected, and more than 17 hectares of beaches and estuaries were cleaned, igniting a powerful sense of community responsibility and marine environmental protection.



10.000

Vingroup employees
and volunteers

28

provinces and cities
nationwide

72

tons of waste
collected

17

hectares of beaches
and estuaries cleaned



CAMPAIGN BOLD ACTIONS – BLUE OCEANS



CONFERENCE

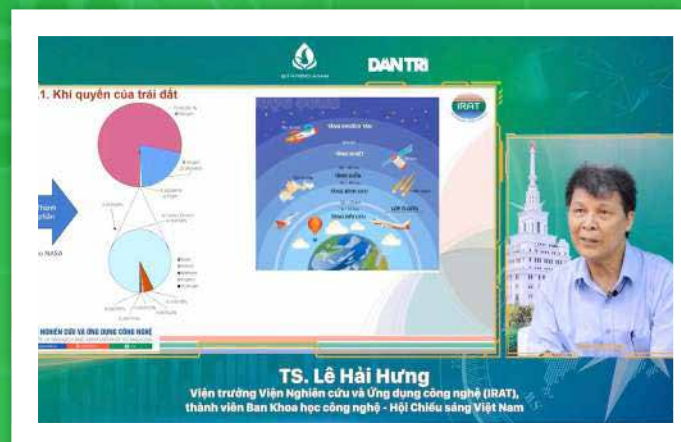
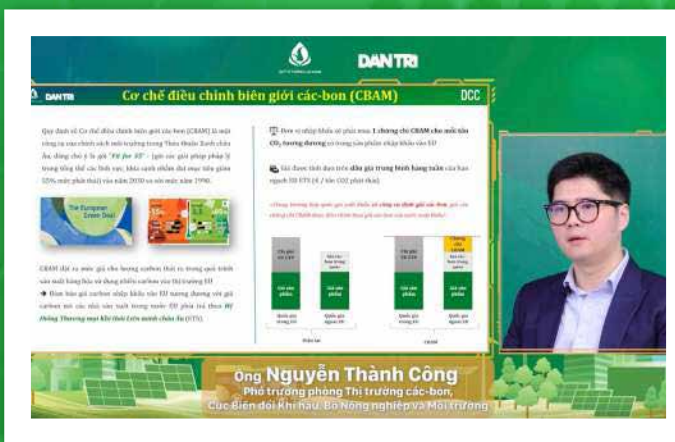
SUSTAINABLE DEVELOPMENT FOR THE AQUACULTURE INDUSTRY

This program was organized by the “For Green Future” Foundation and the Vietnam Association of Seafood Exporters and Producers (VASEP) in Nha Trang on June 7, as part of the “Bold Actions – Blue Oceans” campaign in response to World Oceans Day (June 8th).

The conference gathered more than 150 industry delegates, affirming a new direction for Vietnam’s seafood industry: green integration – responsible development.

It was one of the rare multilateral conferences focusing substantively on strategies for the development of the seafood industry – a sector under immense pressure from climate change, biodiversity loss, and the requirements of sustainable export standards.





WEBINAR SERIES

TALK GREENBIZ

THE COMPASS FOR GREEN GROWTH

The Talk Greenbiz online talk series was one of the latest initiatives by the Foundation, co-produced with Dan Tri in 2025. It was the first series to provide comprehensive, structured, and in-depth knowledge on carbon credits for Vietnamese businesses, at a time when Vietnam's carbon market was entering its initial development phase.

Each episode focused on analyzing a specific aspect of the carbon market, clarifying both challenges and opportunities, while outlining practical development roadmaps for businesses. Since its launch in May 2025, each session attracted hundreds of thousands of live viewers, becoming an effective platform to help businesses address their questions and better prepare for the road ahead.

The series also opened up opportunities for the "For Green Future" Foundation to collaborate with the Institute of Applied Technology Research (IRAT) in organizing a training course on "Methods and Techniques for Greenhouse Gas Inventory" at the Hanoi University of Natural Resources and Environment (HUNRE), attracting more than 60 lecturers and officials from various faculties, institutes, and universities.

CONTEST

ASEAN ECO-SCHOOL VIETNAM

The "For Green Future" Foundation in collaboration with the Ministry of Agriculture and Environment to organize the ASEAN Eco-Schools Award Vietnam. This initiative represents a key contribution within the ASEAN environmental cooperation framework, reflecting the country's strong commitment to regional collaboration while advancing the development of eco-school and green school models nationwide. Over two seasons, the Organizing Committee has received nearly 380 applications from schools across the country and has awarded 109 schools.

On this occasion, the Minister of Agriculture and Environment presented certificates of merit to individuals and organizations from the "For Green Future" Foundation, the Department of International Cooperation, and the Agriculture and Environment Newspaper in recognition of their significant contributions to organizing the Award.



CAMPAIGN

GREEN SEMESTER BUILDING GREEN COMMUNITIES

The "For Green Future" Foundation launched the Green Semester - Building Green Communities campaign for the 2024 - 2025 academic year. The campaign, in collaboration with universities, organized a series of events aimed at raising awareness and changing community behaviors regarding environmental protection, climate change mitigation, and sustainable economic development, with a strong focus on Green Mobility and Green Lifestyles.

Highlighted activities included:



- 🌱 The "Spirit of Vietnamese Law" Competition on Environmental Law with the Youth Union of Hanoi Law University – VNU, attracted more than 20,000 students.
- 🌱 The "Ocean Clean-up - Saving Coral" campaign with Da Nang University of Physical Education and Sports, engaged over 1,600 volunteers and Vingroup employees in cleaning 20 km of Son Tra Beach and collecting 3 tons of waste.
- 🌱 The "Let's Green Unitour" campaign with the University of Economics Ho Chi Minh City, spreaded the Green University model to more than 10 universities in Ho Chi Minh City.
- 🌱 Publication of the "Green Compass" Handbook with the University of Social Sciences & Humanities Ho Chi Minh City, Viet Nam National University Ho Chi Minh City, distributed to thousands of students.
- 🌱 The "Green Environment" 2025 Contest with Nha Trang University, attracted hundreds of students from 5 central provinces.

CAMPAIGN

BREATHING CLEAN, LIVING GREEN

The **"Breathing Clean, Living Green"** campaign was launched on September 10, in response to the International Day of Clean Air for Blue Skies (September 7) and the International Day for the Preservation of the Ozone Layer (September 16), featuring a series of coordinated activities across the Group's member and affiliated companies.

The campaign aims to drive behavioral change within the community through four key pillars: community engagement, green consumption, green knowledge, and energy saving to reduce emissions.

In addition, the "For Green Future" Foundation organized a seminar titled **"Joining Hands to Protect a Blue Sky – Challenges and Solutions,"** bringing together experts from both Vietnam and abroad. The discussions focused on analyzing the current state of air pollution in Vietnam and proposing sustainable solutions.



BOARD OF MANAGEMENT

Dr. Thai-Ha Le – Managing Director

Mr. Canh-Toan Quach, MA – Director of Marketing & CSR Programs

Ms. Phuong-Hanh Bui, MSc – Head of Operations

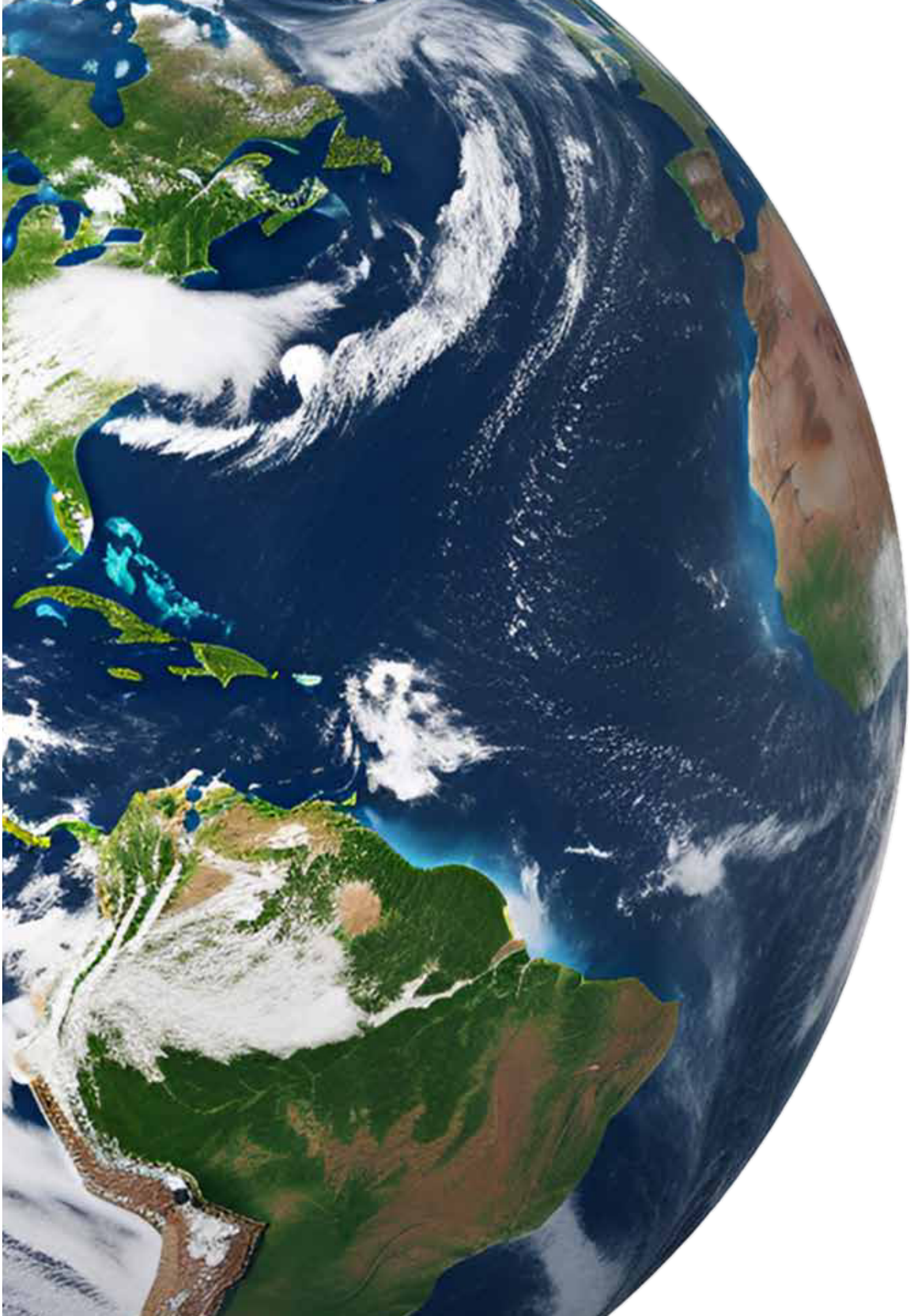
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